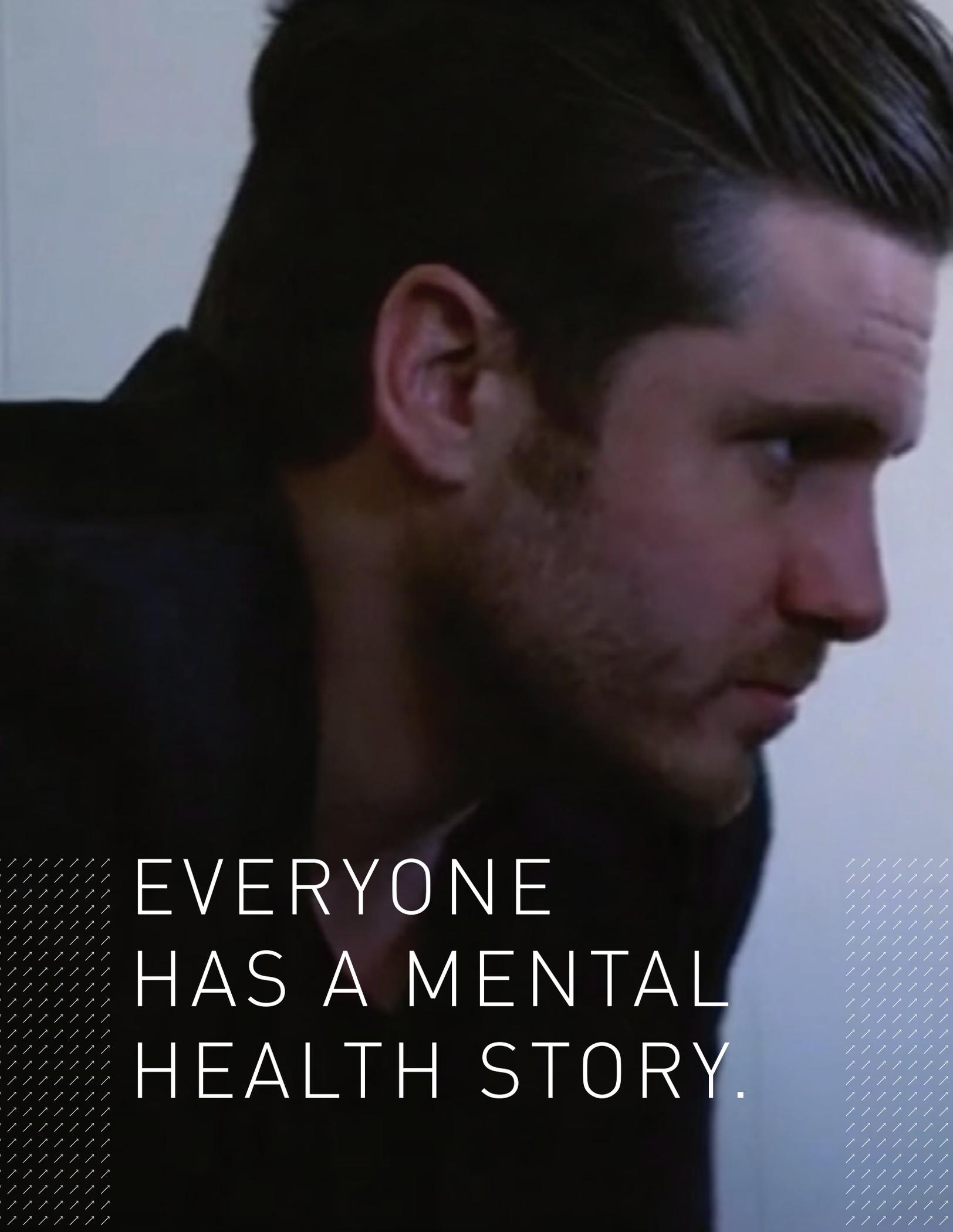


2015 - 2016

ANNUAL REPORT

ALL SYSTEMS GO



EVERYONE
HAS A MENTAL
HEALTH STORY.



**TALKING ABOUT
IT SHOULDN'T
BE TABOO.**

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LETTER FROM THE EXECUTIVE DIRECTOR



DEAR FRIENDS,

The job of Art With Impact is to promote mental wellness. We want to play a major role in creating a world where artists are revered as cultural icons of courage and change, and everyone can speak freely and fearlessly about their mental health. But to get there we must fight a very serious enemy, one that is insidious, sneaky, and all around us: stigma.

Stigma creates fear, shame, and isolation. Stigma perpetuates lies. Stigma tells us that we are not good enough. The stigma around mental illness means that the one in five of us who are – right now – experiencing mental illness might not get the support we need and deserve. And without that support, accessing and deploying our best selves to make this world more just and caring is difficult, at best.

But here's the good news: stigma is a cultural construct, and like all cultural constructs, we can change it. The best tool for subverting stigmatized beliefs is the truth. And in my experience, the most powerful method for telling the truth is through art.

As you will see in the pages of this report, Art With Impact is not just ready and willing, but able to take on this Herculean task of using art to subvert stigma. Indeed, this year has been one of making sure that we are, as an organization, "All Systems Go" for the work ahead.

Since last year, we have more than doubled the number of students we serve and solidified our infrastructure for supporting them by implementing an annual educator training weekend plus quarterly meetings. We have improved the results of our workshops, with 90% of students reporting that our workshops reduced stigma, up from 68% the previous year. We have expanded our reach to New England and Canada, and hired local educators in our new regions to knowledgeably guide students through the life-changing conversations that happen in our workshops. We were officially incorporated as a national charity in Canada. We built on existing partnerships and established new ones.

What role would you like to play in this important work? The Art With Impact Network is growing, and with you in it, we will be even stronger. I would like to personally invite you get involved in the way that is most meaningful to you right now. Consider whether you would like to join us as a host, donor, volunteer, advisor, board member, ambassador, speaker... or something else altogether. Email me with your ideas. You can reach me at cary@artwithimpact.org; I can't wait to hear from you.

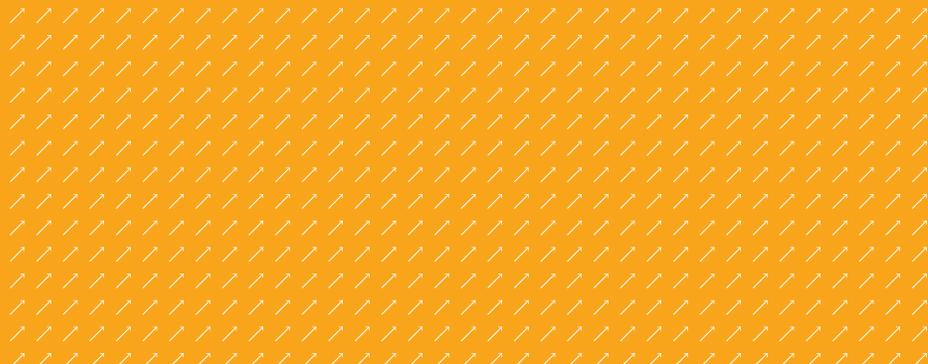
IN SOLIDARITY,



CARY MCQUEEN, FOUNDER & EXECUTIVE DIRECTOR

OUR MISSION

Art With Impact promotes mental wellness by creating space for young people to learn and connect through art and media.



OUR VISION

AWI is committed to a future where artists are revered as cultural icons of courage and change, enabling young people to communicate freely and fearlessly about their mental health.

TO FULFILL THIS VISION, ART WITH IMPACT WILL:

Provide **unique and safe spaces** to learn, cultivate empathy, and reduce stigma in all regions of North America, connecting individuals to comprehensive mental health resources



Continue to expand and make available the world's most diverse and compelling collection of **short films on mental health**, supporting a network of filmmakers, artists and young people in an interactive online community



Maximize collaboration between the arts and social movements by engaging professionals and academic institutions through **sustainable partnerships** and transparency of methods and outcomes





OUR ORGANIZATION

A

ACHIVEMENT

As an organization we are committed to impact... it's right there in our name. So we evaluate our work. We measure our progress. We are willing to change direction when something proves ineffective. Our commitment to achievement requires courage, flexibility, humor, and - above all - an open mind.

S

SUSTAINABILITY

We are committed to making lasting, durable social change. This requires responsible decision-making that prioritizes the health and wellbeing of our community. As part of an ecosystem, we strive to contribute to our partners' success. To ensure the longevity of our impact, we are committed to fostering diverse income streams, constantly evaluating our programs, and regularly updating our strategies to meet current needs.

OUR PEOPLE

P

PERSONAL GROWTH

Each of us is on a personal journey. Art With Impact team members are committed to growing as people in understanding, compassion, skills and relationships. We foster growth in one another through concrete support, and by encouraging new skills development - both through formal and informal means - so that we can be our best selves and better serve our diverse community.



OUR VALUES

OUR RELATIONSHIPS

I

INTEGRITY

At the core of each person is a unique and precious identity. Art With Impact team members honor themselves, stay true to their own personal values, and carefully consider their words and actions in the context of who they are. In turn, we are able to be authentic with and genuinely supportive of those we serve.

R

RESPECT

At the core of our relationships is respect for each person. Honoring different points of view and diverse experiences, we communicate cordially and with compassion. We respect the unique strengths of each individual we encounter, and seek to understand where others are coming from, demonstrating grace and generosity in our interactions.

E

EMPOWERMENT

We want everyone to succeed and meet their potential. We cultivate empowerment by encouraging individuals to take new steps to support their own growth, motivating them to share new tools with one another that foster independence and self-actualization, and helping to find solutions that enable them to do so.

LOGIC MODEL

ACTIVITIES

OUTPUTS

MOVIES FOR MENTAL HEALTH

FILMS WITH IMPACT

THE O.L.I.V.E. FILM COLLECTION

Participants obtain:

- Increased empathy and understanding about living with mental illness
- Reduced stigma around mental illness
- Increased likelihood of reaching out for support
- Direct connections with mental health resources

- Social justice filmmakers are supported through financial support and exposure
- Global film library provides free access to a resource that builds knowledge and compassion around issues of mental health

→ PURPOSE

→ GOAL

To promote mental wellness by creating space for young people to learn and connect through art and media

ARTISTS ARE REVERED AS CULTURAL ICONS OF COURAGE & CHANGE, ENABLING YOUNG PEOPLE TO COMMUNICATE FREELY & FEARLESSLY ABOUT THEIR MENTAL HEALTH.



O.L.I.V.E
Film Collection



The Online Library for Interactive Video and Engagement (OLIVE) is a freely available online resource for creating empathy around mental illness. The films in this collection are selected by a rotating panel of volunteer jurors. These filmmakers, mental health professionals, and college students select films featuring creative perspectives, individual voices and high quality artistry that will bring issues related to mental health to life at our educational workshops.



ABOUT THAT...



Summer and Jonathan are in love, but love isn't enough for some people. Their relationship can only be described as pure bliss. Unfortunately, the world is uncomfortable with the pair and a series of events starts to hint at Jonathan's mental stability.



BY DAMIEN D. SMITH

Actor and filmmaker Damien D. Smith lives to tell stories. His sense of artistry allows him to use the platform as a tool to boldly spread a message of acceptance and love to humanity. He believes that it is the artist's responsibility to challenge, motivate, and challenge the world around us.

ANOSOGNOSIA



It is not always obvious when a person is living with a mental illness. It is not always obvious to oneself that a mental illness exists. Anosognosia is a glimpse into a young man's world as he goes about his daily business while experiencing varying degrees of awareness of his condition. Anosognosia, from the Greek meaning "to not know a disease," is a common symptom of certain mental illnesses, such as schizophrenia and bipolar disorder.



BY LEESA KIM

Leesa Kim is a filmmaker, writer, and actress who aspires to invoke the rawest emotions in people through art. When it comes to PSAs, Leesa tries to convey serious topics in an unexpected way, namely through comedy. She is currently studying Business with Cinematic Arts and Theatre at the University of Southern California.

NOT JUST A PHASE



This short point-of-view documentary features a young woman battling depression, and uses her experiences to show that having depression is not just a phase, it's real.



BY LISA TOPPARI

Lisa Toppari is a photographer and videographer from Ontario, Canada. Lisa works hard to develop art that speaks both to herself and others about inspiring subjects that will spark up a conversation. She tries to emphasize the beauty of what we see in our daily lives by capturing those moments and turning it into art.

WAY UP, WAY DOWN



Sam was the perfect student, when suddenly his life went off the rails. Through a diagnosis of bipolar disorder, he found the way between the highs and lows.



BY NADER IBRAHIM, JAY FARNIE

Born and raised in Houston, TX, Nader Ibrahim has always had a great passion for telling stories through the lens of a camera. After graduating from the University of Texas with a degree in Radio-TV-Film, Nader has maintained a strong purpose in using his artistic crafts to help nourish the lives of the people around him.

ADHD - DO YOU REALLY HAVE IT?



ADHD follows the experiences of a man as he is constantly derailed by his attention-deficit/hyperactivity disorder (ADHD). Throughout the course of an afternoon he jumps from one task to another in a constant pattern of being sidetracked, forever trying to catch up with what he's left unfinished.



**BY DAVID SUPERVILLE, CAMERON VORIS,
AND CHRIS BOLLINGER**

David Superville, Cameron Voris, and Chris Bollinger have utilized their combined decades of collective experience to undertake several film projects over the last few years, using their art to tackle big issues such as depression, suicide, and broken homes.

A FILM ABOUT LOVE



A Film About Love depicts a story of friendship, adventure, love, and loss, all entwined to create a personal story of coming to terms with a diagnosis of Bipolar Disorder.



BY DALE JOHN ALLEN

Dale is a 22-year-old student at the University of Brighton, UK, studying Moving Image. Through visual art and film, he explores themes surrounding the social politics of representation, highlighting the struggles of individuals within the LGBTQ community as well as those living with mental illness.

I AM BORDERLINE



Knowing that Borderline Personality Disorder (BPD) is one of the most stigmatized and wildly misunderstood mental health disorders, first-time filmmaker Betsy Usher wanted to make a film to help increase awareness, decrease stigma, and create empathy and understanding for the BPD community.



BY BETSY USHER

Betsy Usher is a psychotherapist at Wright Institute Los Angeles. This is Betsy's directorial debut. Together with cinematographer Thom Kuo, Betsy created *I Am Borderline* on zero budget, recruiting the help of individuals who--like herself-- want to effect positive change in the mental health community.

MENTAL HEALTH IS REAL



This short film depicts some of the unknown truths behind different types of mental illnesses and what life might be like for those that live with them.



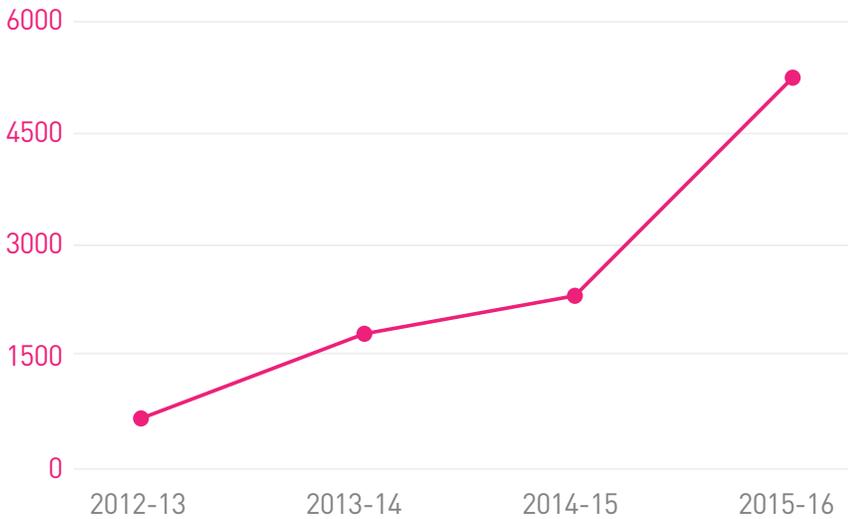
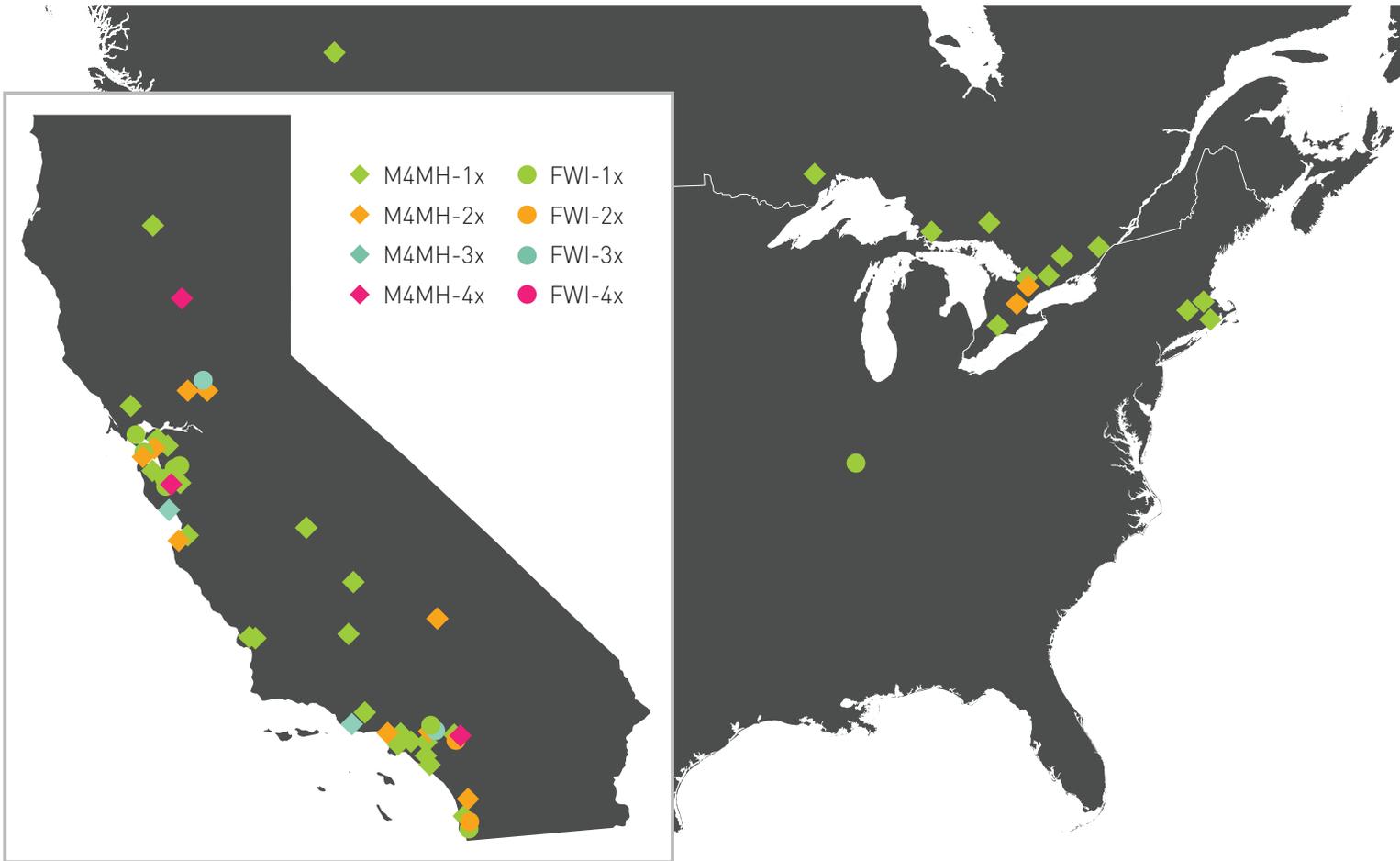
BY BRIANA WERNHAM

A Film and Television student at Deakin University, this is Briana's first winning film. An avid photographer with a love for 'all things offbeat and experimental' Briana also lives with anxiety and values that AWI creates spaces for individuals to learn about mental health and expand their knowledge.

EDUCATIONAL WORKSHOPS

Art With Impact takes our creative programs to young people in high schools, colleges, and universities. Together, Films With Impact and Movies for Mental Health reached 5,280 students this year, more than doubling our impact

over the previous year. We expanded our reach from California to the Midwest, New England, and throughout Canada.



9,959
STUDENTS SERVED

132
WORKSHOPS

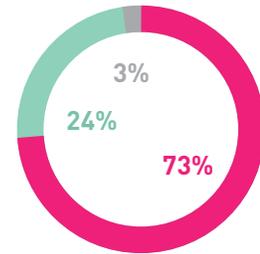
*since fall 2012



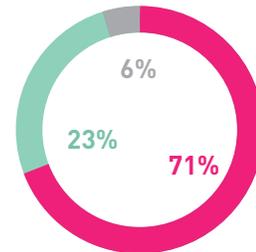
RACE / ETHNICITY

GENDER

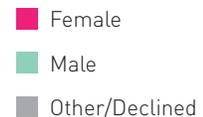
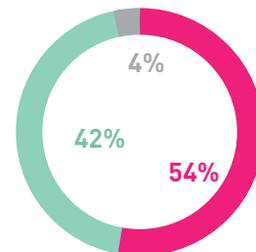
MOVIES FOR MENTAL HEALTH USA



MOVIES FOR MENTAL HEALTH CANADA



FILMS WITH IMPACT



2015-2016 SCHOOLS



REGIONS

-  California
-  Canada
-  U.S. Midwest
-  U.S. Northeast

SEPTEMBER 2015

Shasta College
Monterey Peninsula College
Laurentian University

OCTOBER 2015

Durham College and UOIT
CSU Chico
Trent University
Santa Monica College
The University of Toronto
Homes First
San Diego Metropolitan High School
(x 5 days)
CSU San Marcos

NOVEMBER 2015

Garey High School (x 4 days)
Seneca College
George Brown College
UC Irvine
UC Santa Cruz
Hillsboro High School (x 4 days)

JANUARY 2016

University of Western Ontario
Natomas Charter (x 2 days)
Ontario College of Art and Design
Bishop's University

FEBRUARY 2016

Alberta College of Art and Design
University of Alberta
Lakehead University
CSU Bakersfield
Monta Vista High School (x 4 days)
Massachusetts Institute of Technology
CSU Channel Islands
DeAnza College
McMaster University

MARCH 2016

Queen's University
Wheaton College
Kennedy High School, Fremont
(x 3 days)
Mission San Jose High School
(x 3 days)
University of Alberta
The Branson School

APRIL 2016

College of the Holy Cross
UC Davis

MAY 2016

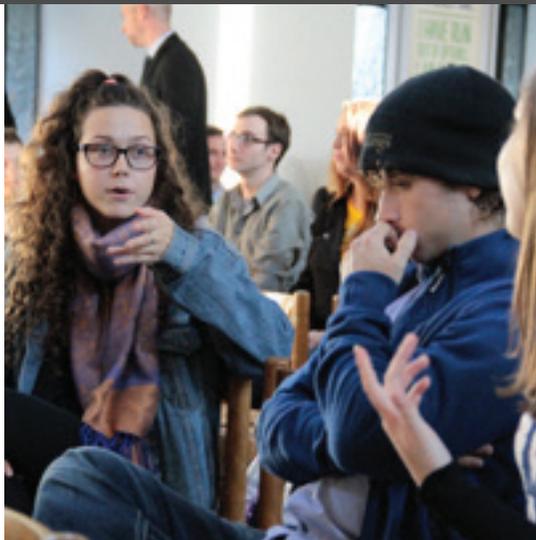
Skyline Community College
Poly High School (x 4 days)
UC Riverside
Santa Monica College

MOVIES FOR MENTAL HEALTH

These interactive, engaging workshops bring together campus communities for insightful discussion and new connections. Each workshop begins with a discussion of terms frequently used in mental health conversations; students then watch and discuss films from OLIVE, sharing

personal insights about mental health issues; finally, a live panel brings students together with lived experience speakers and diverse opportunities to engage with local mental health resources and student groups.

STUDENTS
ARE
SAYING...

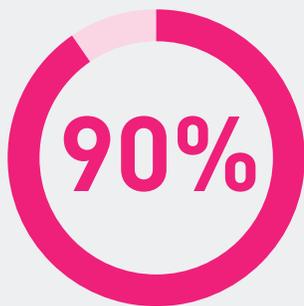


CREATE AWARENESS OF
MENTAL HEALTH ISSUES

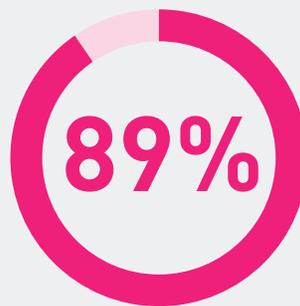


REDUCE STIGMA RELATED
TO MENTAL HEALTH

U.S.A.



CANADA



Mental illness is no more embarrassing than physical illness.

COLLEGE OF THE HOLY CROSS



People are not what you see; everyone is facing a different struggle. It's important to seek help.

CSU CHANNEL ISLANDS





Mental health services can be used for assistance in dealing with issues outside of your own - how to help a friend who is struggling.

QUEEN'S UNIVERSITY



Just because someone may look fine on the outside, they could be hurting on the inside.

CSU BAKERSFIELD



Mental illness is extremely complicated and everyone's situation is different.

UNIVERSITY OF TORONTO

MORE LIKELY TO USE SCHOOL SUPPORT SERVICES

U.S.A.

CANADA



FILMS WITH IMPACT

Over multiple sessions, our educators guide high school students through a creative process of working together in groups of five to create one-minute short films about mental health topics relevant to them. Students learn filmmaking skills while empathetically exploring issues

that are seldom discussed in our culture, but that directly impact young people every day. Student film topics have included suicide, bullying, anxiety, bipolar, delusions, labeling, and more.

STUDENTS
ARE
SAYING...

RAISED AWARENESS OF
MENTAL HEALTH ISSUES



There's more to mental illnesses than the stereotypes.

JFK HIGH SCHOOL



People with mental illness are not bad people. Help them understand the bright side.

HILLSBORO HIGH SCHOOL

MORE LIKELY TO USE SCHOOL
SUPPORT SERVICES



If you have a mental disorder tell someone what you are going through.

GAREY HIGH SCHOOL



Coming from someone with a mental illness, I feel much better knowing that my peers have experienced this event.

THE BRANSON SCHOOL

REDUCE STIGMA RELATED TO MENTAL ILLNESS



Be sensitive about what you say since anyone around you may be suffering from a mental illness.

MISSION SAN JOSE HIGH SCHOOL



UNDERSTANDING THE POTENTIAL

Our capacity to **meet the needs of young people** depends on our ability to **effectively connect** with the people who are **passionate about mental wellness** and who share our belief that **using art is the best approach** for meeting people where they are. **This study provides insights into how we can connect with those people.**

In November 2015, Art With Impact received a gift that will benefit the organization for years to come. Nationally renowned research firm, McQueen Mackin and Associates, donated survey design and analysis for a national study looking into the potential to grow the base of support for our important work. The McQueen Family Foundation increased their annual gift to cover the cost of data collection by YouGov, an international internet-based market research firm trusted by *The New York Times* and *The Economist*, among many others, to gather data on public opinion.

QUESTIONS:

- 1.** What is the size and nature of the population of people who would be interested in donating to Art With Impact?
- 2.** From their perspective, what facets of Art with Impact might invoke their passion to give?

SIZE OF POTENTIAL DONOR POPULATION



of Americans have either struggled themselves with mental health issues or know someone very well who has.

Of those...



1 in 3 of these people, 26% of Americans in total, would be willing to consider a donation to Art with Impact.

Of those...



are even more willing to donate when given specific information about where their money will go:

- 77% are interested in funding high school workshops and interactive events
- 73% are interested in funding a campaign that reduces stigma for all those who are impacted by mental illness

MOTIVATIONS TO GIVE:

Potential donors believe that the arts can leverage creative self-expression to overcome stigma and to prevent them from turning to high-risk behaviors. They further acknowledge that **THERE IS A GREAT NEED** in this field. Specifically, that resources devoted to mental health issues are low and often absent from most school environments, and agree that this should change.

Potential donors were asked to rank many facts about mental health. Here are the facts that were **MOST COMPELLING**:

- Early intervention dramatically decrease adverse effects of mental illness
- 35 to 50% of mental illnesses go untreated in the U.S.
- Many people can completely recover from mental illness
- Two million people with mental illness are put behind bars instead of into treatment programs.

Potential donors were **SURPRISED TO LEARN** that half of all lifetime cases of mental illness being by age 14, and that people with mental illness are two and a half times more like to be the victims of violent crime rather than the perpetrators.

Potential donors were **IMPRESSED** by Art With Impact's results, specifically that high school students were shown how to ask for help by attending the session, and that 93% felt the workshops reduced their own stigmas about mental health.

The core motivation among potential donors is about addressing high-risk behavior via early intervention.

The feeling that dollars can save lives gives people a safe entry to mental health interventions. Potential donors rally behind opportunities that will give young people the knowledge that their struggles are common, curable, and that positive mental health should be their goal.

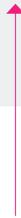
It is not surprising that the donor motivation toward high school is stronger than college, especially when connected to the truth that earlier intervention leads to higher success rates. This "bundle" provides a true benefit to those struggling and to society, and gives permission to be optimistic about outcomes.

TACTICAL EVALUATION PLAN

Implementation



- Small, system-wide updates implemented in real time
- Major curriculum adjustments tested in fall of each academic year and implemented at annual January training workshop



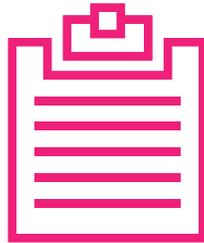
Analysis & Recommendations



- Annual organization-wide analysis published in annual report
- Formal recommendations discussed during quarterly board meetings, quarterly educator meetings, and annual training workshop



Data Collection



- In-person surveys at each workshop
- Interviews with workshop organizers and students

Transparency



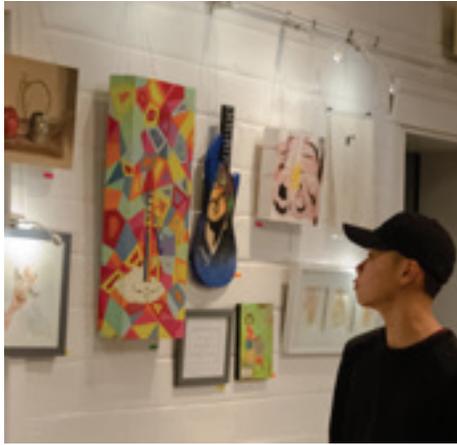
- Workshop-specific summary data published on each workshop's dedicated web page
- Informal feedback from our educators and school partners are recorded at the debrief each workshop

THE COMMUNITY THAT MAKES IT ALL POSSIBLE

The Art With Impact Network is a coalition of students, educators, donors, volunteers, ambassadors, foundations, government agencies, advisors, and artists. None of our frontline work - the OLIVE Film Collection, Movies for Mental Health, Films With Impact - would be possible if it were not for the dedication and commitment of all the people behind the scenes who go above and beyond, every day, to promote mental wellness through art. Each member of our Network is a crucial part of our success and - as this network grows - so too will our work make an increasingly positive impact on our society.









ART AUCTION WITH IMPACT

On December 5, 2015, Art (auction) With Impact treated guests to an evening of fine art, great music, live poetry, and delicious food and drink at San Francisco's historic Fort Mason Firehouse. The evening began with an exclusive Preview Party for patrons who were eager for first pick of the available art. The main event featured a silent auction and music curated by DJ KenDread. All the artwork for the event was donated by artists throughout the U.S. and Canada who are committed to using their work to promote mental wellness.

ALL IN OUR HEADS

All In Our Heads is a series of evening events where Toronto-based storytellers share their experiences with mental illness to combat stigma and promote understanding. This year's events took place in two fabulous Toronto venues: on April 8th, 2016 we were hosted at the Monarch Tavern, and on June 9, 2016 we were at The Paddock.

All proceeds of each event benefit Art With Impact Canada's creative early intervention mental health awareness work, subverting stigma and creating safe spaces for youth to communicate freely and fearlessly about mental health.



Lori Lane-Murphy, Canadian Board Member, performer, stand-up comedian, storyteller, and host of All in Our Heads



Irma Gagnon



Cary McQueen



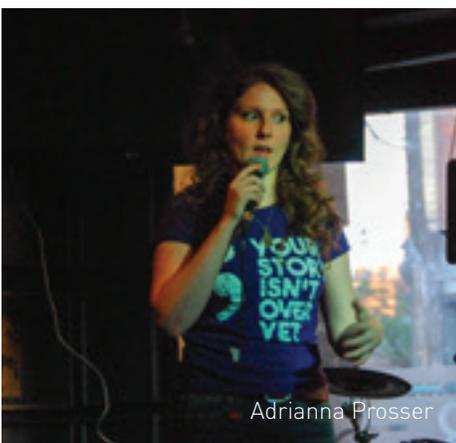
Marilla Wex



Dan Curtis Thompson



Joel West



Adrianna Prosser



Sage Tyrle



Rico Rodriguez

2015-16 U.S. DONORS

GOVERNMENT



FOUNDATIONS



CORPORATIONS



ARTISTS

JAMIE AZEVEDO
ARI BIRD
CONSTANZA BLONDET
MARK BODE
MORNING BREATH
SUSAN CHEN
CHRISTINE CHO
JENNIFER DAVIS
NATHAN DAVIS
DEADEYES
MIKE EGAN
JENNIFER GUERNSEY
KACIA HOGAN
ALBERT ISIP
KEN LIGHT
SUSANNAH MIRA
JANET NORRIS
JANET NORRIS
VALENCIA PINES
EDDIE RODRIGUEZ
CENTA SCHUMACHER
JASMIN SEHRA
IQVINDER SINGH
CHRIS STANTON
MIKE TYAU
ROBERT VONKEPNER
JOSEPH WRIGHT
ANDREW WRIGHT

INDIVIDUALS

CHRISTINA ARAIZA
WINDY BORMAN
JENNIFER BRADWELL
JAMES CARMICHAEL
SKYE CHRISTENSEN
LAURA CUSHING
JOSIE GONZALES
ALBERT GONZALES
DANIEL GORDON
JO IRWIN
LAURIE KYSER
SEAN LAURENT
TRACI AND JOE LIPPLE
DAWN MCGUIRE
CARY MCQUEEN
JOSH MCQUEEN
CHRIS MCQUEEN
JOHN MONTOPOLI
PATRICK MURRAY
SUPRIYA PANDE
VANDANA PANT
DEE PICON
KATHY PILAT
ROBERTA ROBINS
ERIC SCROGGINS
JESSICA SILVERT
SHANON SITKIN, MA, LMFT
SHOBHA SRINIVASAN
LANCE TANGO
SHERRY THOMAS-ZON
ALICE WIGHTMAN
MAUREEN WILSON

IN-KIND DONATIONS

FOUR POINTS SHERATON
BAKERSFIELD
DELFINA RESTAURANT
AMICI'S PIZZA
BENEFIT COSMETICS -
FILLMORE
ALL-OUTDOORS CALIFORNIA
WHITewater RAFTING
BAY AREA
DISCOVERY MUSEUM
NOHI KIDS
COLE HARDWARE
SAN FRANCISCO SYMPHONY
FINE ARTS MUSEUMS OF SAN
FRANCISCO
STANDARD 5&10 ACE
KASA INDIAN EATERY
CONTEMPORARY
JEWISH MUSEUM
TUTU BALLET SCHOOL
SARAH PINTO DESIGNS
THE LOTUS METHOD
EIGHT ARMS WINERY

2015-16 CANADA DONORS

ARTISTS

NINA KEOGH
IRMA GAGNON
LORI LANE MURPHY
ADRIANNA PROSSER
RICO RODRIGUEZ
DAN CURTIS THOMPSON
SAGE TYRTLE
JOEL WEST
MARILLA WEX

IN MEMORY OF

LUCAS TAIT
SIMON DENG
TERA KUDRASOVS
TOMMY HAK CHI TSEUNG
JOHN COLIN KELLY

INDIVIDUALS

SARAH ANDERSON
LAURA BRACE
DIANE CARPE
JULIE DALEY
JEFF DALEY
ALYSIA DALEY
WILLIAM EATON
TRINA EPSTEIN
NIKITA FERRI
DANA HORNIBROOK
TYLER JAQUES
BRANDON LIPINSKI
LINDA MALCOLM
NANCY PATRICK
MAT PROVENCHER
ERIKA REDMAN
JACKIE SMALL
WALTER SNOW
KYLE STEVENS
DOROTHEA TAIT
NANCY TRAN
TONY TSEUNG
INEZ WILLIAMS

IN-KIND DONATIONS

INTERNATIONAL HOTEL
CALGARY
VICTORIA INN THUNDER BAY
STAYBRIDGE SUITES WEST
EDMONTON
PULP KITCHEN
DAVID'S TEA
IMPACT COFFEE
FRESH ON CRAWFORD
THE WORKS BRAMPTON

CORPORATIONS



PROGRAMMING PARTNERS



CREATING A NEW STATE OF MIND IN CANADA

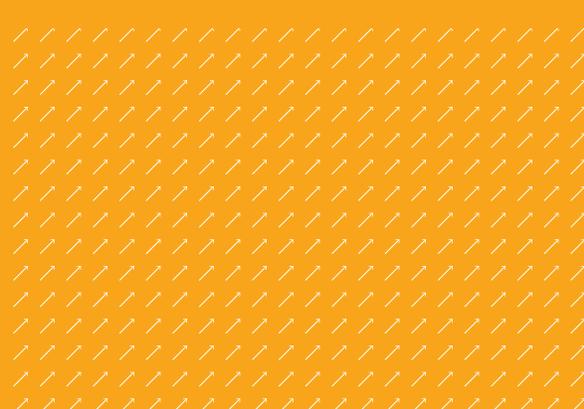
Through partnerships, public engagement, and strategic initiatives, Partners for Mental Health seeks to transform the way Canadians think about, act towards, and support mental health and people living with a mental illness.

A national charity accredited by Imagine Canada's Standards Program, Partners for Mental Health aims to improve mental health in Canada by mobilizing and engaging Canadians to drive fundamental changes that result in:

- increased awareness and attention toward one's own mental health
- greater understanding, acceptance, and support for people living with a mental health problem or illness
- increased access to mental health services, treatment, and support
- better workplace policies
- more funding for programs and services

Healthy Minds Canada (HMC) is a national charity that raises funds to support research and education while raising awareness about mental illness and addictions. Since 1980, HMC has funded 400 research projects at 42 universities and teaching hospitals across Canada. HMC has reached over a million people through knowledge transfer initiatives such as workshops, symposia, conferences, printed and online resources, and hundreds of thousands more through social media.

Our programs include: Taking Charge, a full day conference designed to empower people to own their mental health recovery and assist those who care for them; Lunch & Learns, a series of free community discussions on a variety of mental illnesses and addictions; ACT! an activity based full day event for youth; Bend & Unwind, a youth Yoga and Mindfulness program; Bright Futures Conference, a one day conference regarding recovery from mental illness and addictions; and Movies for Mental Health, a program for Canadian university and college students.



2015-2016 TEAM



GAYLE PAZERSKI

Featured Blogger / Professional Writer

Gayle Pazerski is Pittsburgh, PA-based writer, actor, and teaching artist who holds a BFA in acting from the University of Kentucky and studied in the MFA acting program at Rutgers University. Her plays have been featured with Bricolage Production Company, No Name Players, SUNY New Paltz, and the 2016 Arkansas New Play Festival at TheatreSquared.



MAYA GRODMAN

Partners Liaison

Maya is an artist, therapist and activist - her own version of a triple threat. Having recently completed her master's in Drama Therapy, she believes creativity and connection have the power to heal even the deepest personal and societal wounds. She is a queer feminist woman and a survivor of sexual violence, working to create a world in which people can connect, heal and grow together.



KATHERINE ROGGEVEEN

Bookkeeper Extraordinaire

Katherine's passion is empowering mental health non-profits to thrive with greater abundance and efficiency: "helping great people do great things." She brings 15 years of financial and organizational expertise from a variety of non-profit environments to the management and advising of cash flow, budgeting, full-charge bookkeeping, cost-savings review, audits, and liaison with other professionals.



NATALIE DALEY

Director, Art With Impact Canada

With a BA in Anthropology, postgraduate degree in International Project Management, and blend of youth engagement experience, Natalie's inspiration to work in mental health is heavily influenced by her upbringing and personal experiences. She is the driving force behind Art With Impact Canada and motivated each day to coordinate programming that provides young people with opportunities to explore and develop resiliency.



CARY MCQUEEN

Founder, Executive Director

Cary is a firm believer that art is the answer (and it doesn't even matter what the question is). She pinches herself every day when she wakes up and remembers that for her job she gets to use art and media to create collaborative, creative learning environments that explore mental health: the issue she considers to be the foundation of all social justice.



MEGAN ROSE

Visual Designer

Megan Rose specializes in user-focused interactive design. She holds a BFA in Graphic Design from Northeastern University, which she has put to good use on projects ranging from complex, data-driven web applications to university websites. Megan has worked with AWI to create a new, more interactive, and community oriented web presence as well as print projects like this annual report.



BRETT EXNOWSKI

Web Magician

Brett relentlessly churns out flawless code at lightning speed, no matter how many projects he's working on. He is also a thoughtful problem solver, constantly adapting to new situations and technology. These skills have helped him bring digital products to life for clients such as Bottlenose, Gardein and The Tech Museum of Innovation.



2015-2016 EDUCATORS



JOSH PETERS

High School Educator

Josh has been involved in the arts and social causes for 20 years. He taught acting for the American Academy of Dramatic Arts and worked as an Artist in Residence for LEAP in San Francisco. Josh received his MFA in Acting from the Actors Studio in New York and has worked as an actor on stage, in television, film, and commercials for 12 years. He also developed and directed commercials for Mattel.



SAM WESCHLER

Movies for Mental Health Facilitator

Samantha (Sam) is a non-profit consultant specializing in group facilitation, executive coaching, leadership, and personal development, fundraising, and board development. Sam thrives on designing and facilitating participatory trainings and workshops that draw people into engaging conversations about difficult topics, helping participants develop a deeper sense of themselves and their role in social change efforts.



ANGELO LEOTTA

High School Educator

Angelo is a freelance filmmaker, editor, and photographer from Oakland. His artistic interests focus on time, minimalism, and metaphysics. Having lived with OCD and currently living with panic attacks, working with AWI is a way to educate, diminish stigma, and raise awareness about mental health disorders through his lifelong passion of film and filmmaking.



KELLY SCHEERER

High School Educator

Kelly's passion is working to reduce the stigma around mental illness through storytelling and normalizing mental health issues. She is a program specialist at a Crisis Center in the East Bay and a graduate from UC Santa Cruz, with a degree in Neuroscience. She has conducted research on social issues that increase the negative impacts of mental illness, and engaged in advocacy within the jail systems.



SKYE CHRISTENSEN

Movies for Mental Health Facilitator

Skye is a Communications Consultant, supporting mission-based clients with media strategy and content creation to achieve organizational goals. Producing content and managing projects, Skye leverages organizational development and authentic storytelling to elevate brands and engage communities. Off the clock, you can often find Skye warming up the dance floor, or getting food from garden to table to share with loved ones.

ARI BIRD

High School Educator

Ari is a California-born visual artist with a passion for combining mental health/healing with the arts. After receiving a BFA at UC Santa Cruz in 2010, Ari moved to San Francisco, where she has interned at the Kala Art Institute, volunteered at Creativity Explored, worked in social work/counseling for two years, and is now working with artists with disabilities and promoting arts/wellness education.



ANNUAL EDUCATOR TRAINING

On January 9, 2016, Art With Impact's educators made their way from Boston, Toronto, the East Bay, and San Francisco to participate in our first annual training. Our sessions were led by Raquel Bernardo and Alena Marie who, together, make up Movidas, a social justice education team dedicated to advancing just, healthy, and thriving communities. Their training provided our educators with new tools to help them in our work to create dynamic, safe environments for dialogue and experiential learning at our Movies for Mental Health and Films With Impact workshops.

2015-2016 VOLUNTEERS



IQVINDER SINGH

Event Organizer: Art (auction) With Impact

Iqvinder conceived of and then organized Art (auction) With Impact. This (now annual) event featured donated artwork from a wide range of national artists committed to using their artwork to change the world. As a valued AWI volunteer, Iqvinder brings his talents in marketing, merchandising, operations, and finance, as well as his personal experience as an artist and promoter.



LILA TYLER

Summer Intern

Lila Tyler, a recent graduate of UC Davis, is excited to have the opportunity to intern for Art With Impact doing work that combines both her major (Psychology) and minor (Film Studies). She has always loved watching movies, but became increasingly interested in film when she started studying it at Davis, particularly during her study abroad program, where she attended the Locarno film festival in Switzerland.



MCQUEEN MACKIN & ASSOCIATES

Market Research Team

With roots in the ad agency world at Leo Burnett in Chicago where the two partners worked together to inspire brand strategies with deeper, more penetrating human insights, McQueen Mackin & Associates is dedicated to identifying and integrating consumer insights upfront. They use data to tell each organization's unique story, understand the "why," inform the decision-making process, and find the passion points that matter to potential and current donors.



CARL MCQUEEN

AWI Data Analyst

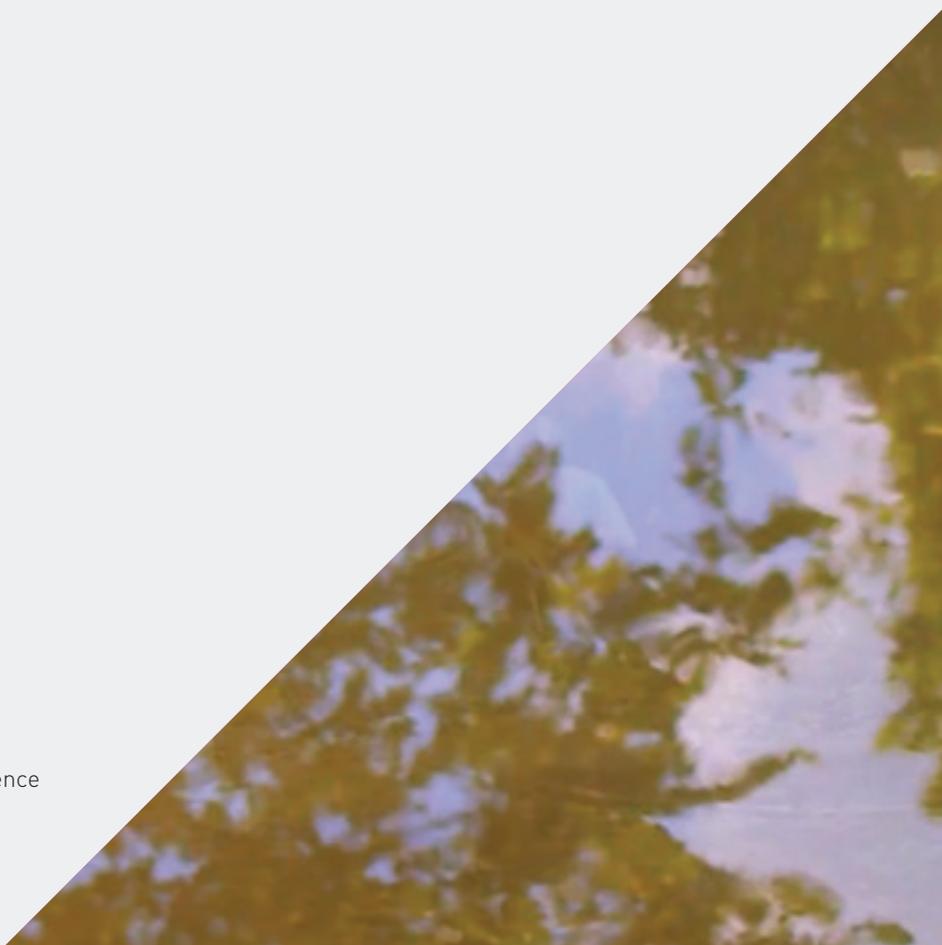
Carl McQueen is a Saint Louis-based data scientist who specializes in taking complex technical problems and transforming them into relatable and visually engaging stories. Carl is passionate about staying involved in the greater community through respite foster care, data science for small non profits, and local community service.



GABRIELA BAZÁN

AWI Data Analyst

Gabriela Bazán is a data analytics consultant from El Salvador who lives in Chile. She has a degree in Computer Sciences and a master's in Public Administration. She loves data and the power it has to answer the world's questions. She is an active volunteer, helping nonprofits in diverse ways, from shoveling rocks at a fire-devastated site to performing data analytics for small non profits.



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Watch films, volunteer time, donate money, host workshops, share your story, subvert stigma

www.artwithimpact.org



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