

# 2017-2018 ANNUAL REPORT



**MENTAL WELLNESS: FOR ALL**



A background of soft, pink watercolor washes in various shades, creating a textured, artistic effect.

Everyone has a  
health story. Ta  
it shouldn't be

a mental  
alking about  
taboo.



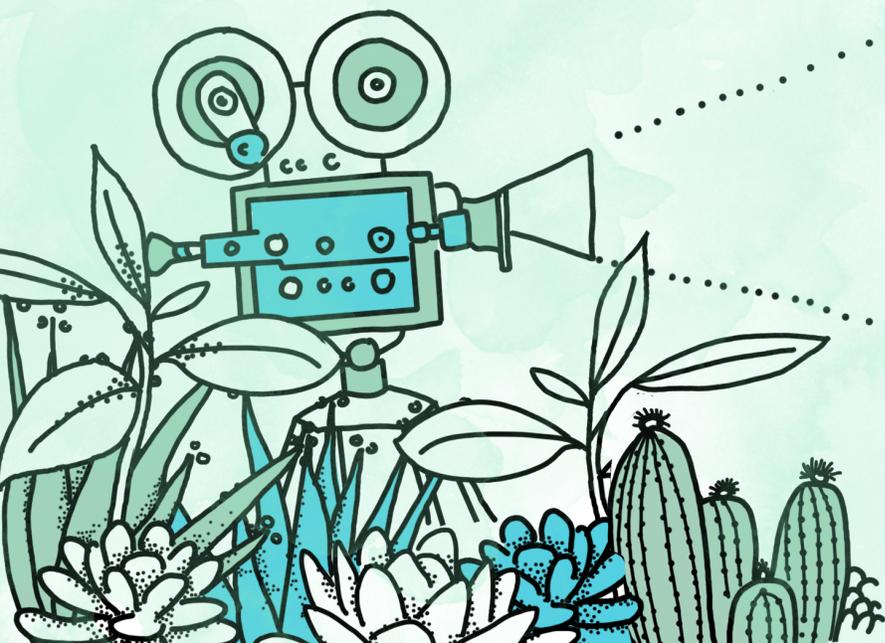


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Art With Impact promotes mental wellness by creating space for young people to learn and connect through art and media

# LETTER FROM THE EXECUTIVE DIRECTOR



# DEAR FRIENDS,



Mental wellness matters. In fact, I truly believe that it's the most important thing we can fight for these days.

I think of mental wellness is a series of practices that allow us to become our best possible selves. And let's be honest, that's what every single one of us needs to be -- our best possible self -- in this time of cultural divisiveness. It's only by being our best selves will we have the strength to honestly ask, how do my actions support or tear down the people I come in contact with? How do my decisions contribute to or detract from my responsibility to be a steward of this awe-inspiring planet and all the life on it?

At Art With Impact we are actively promoting mental wellness every day. We work with Transitional Aged Youth (folks aged 16-25), with a focus on people in colleges and universities. We travel directly to where they are, use art to make deep and meaningful connections with them, encourage them to explore their own wellness, connect them with the local resources they'll need to take the next step in their wellness journey, and cheer them on along the way.

Through the pages of this annual report we hope to show you that:

- Art With Impact does this work using our resources responsibly and prudently.
- Our programs work. Art With Impact is accomplishing what we've set out to do.

- As we increase our capacity, the positive changes Art With Impact makes possible will accelerate.
- Your support is needed to increase Art With Impact's capacity and make a powerful difference in the lives of young people.

My hope is that when you finish reading this document that you will be ready to get in touch. Maybe you'll have questions you'd like answered about our programs or administration. Maybe you'll want to share your own story. Maybe you'll be ready to write a check or start a monthly donation on your credit card.

Whatever next step you're thinking about when you finish reading this document, please take it. We want to hear from you.

The young people we serve need you to join this movement. We see them every day and are so happy to report that they are creative and optimistic and full-hearted. But they need support in making the connections to existing systems and paths of knowledge. Finding and cultivating wellness in their own lives will lead to social justice in all of ours in the future.

Your self is unique and important. You have important gifts to share. If supporting the mental wellness of transitional aged youth is part of your passion story, I invite you to join us today. I hope to hear from you soon. My phone number is 415.420.4932 and my email is [cary@artwithimpact.org](mailto:cary@artwithimpact.org). Let's do this together.

IN SOLIDARITY,



CARY MCQUEEN, FOUNDER & EXECUTIVE DIRECTOR



AWI team members in January 2018



CSU San Marcos, October 12, 2017



Seneca College, October 2, 2017

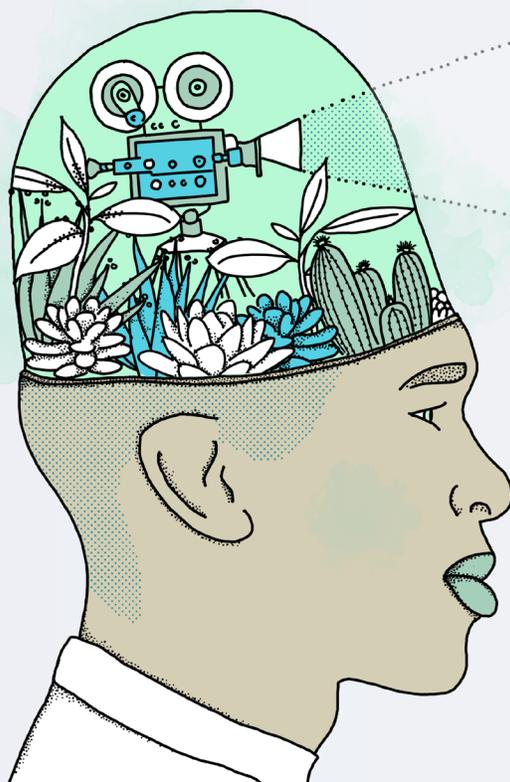
# OUR MISSION, VISION, AND VALUES

## OUR MISSION

Art With Impact promotes mental wellness by creating space for young people to learn and connect through art and media

## OUR VISION

AWI is committed to a future where artists are revered as cultural icons of courage and change, enabling young people to communicate freely and fearlessly about their mental health.



# OUR VALUES

OUR ORGANIZATION

A

## ACHIEVEMENT

As an organization we are committed to impact... it's right there in our name. So we evaluate our work. We measure our progress. We are willing to change direction when something proves ineffective. Our commitment to achievement requires courage, flexibility, humor and, above all, an open mind.

S

## SUSTAINABILITY

We are committed to making long-lasting, durable social change. This requires responsible decision making that prioritizes the health and wellbeing of our community. As part of an ecosystem, we strive to contribute to our partners' success. To ensure the longevity of our impact, we are committed to fostering diverse income streams, constantly evaluating our programs and regularly updating our strategies to meet current needs.

P

## PERSONAL GROWTH

Each of us is on a personal journey. Art With Impact team members are committed to growing as people in understanding, compassion, skills and relationships. We foster growth in one another through concrete support, and by encouraging new skills development, both through formal and informal means, so that we can be our best selves and better serve our diverse community.

OUR PEOPLE

I

## INTEGRITY

At the core of each person is a unique and precious identity. Art With Impact team members honor themselves, stay true to their own personal values, and carefully consider their words and actions in the context of who they are. In turn, we are able to be authentic with and genuinely supportive of those we serve.

OUR RELATIONSHIPS

R

## RESPECT

At the core of our relationships is respect for each person. Honoring different points of view and diverse experiences, we communicate cordially and with compassion. We respect the unique strengths of each individual we encounter, and seek to understand where others are coming from, demonstrating grace and generosity in our interactions.

E

## EMPOWERMENT

We want everyone to succeed and meet their potential. We cultivate empowerment by encouraging and supporting individuals to take new steps to support their own growth, and to share new tools with one another that encourage independence and self-actualization and by helping to find solutions that enable them to do so.



## LITTLE ELIZABETH

Little Elizabeth follows a woman with childhood trauma who takes a compassionate journey in order to heal herself. Says filmmaker Elizabeth, “the best way to describe this film is that it is about love and compassion...what it really takes as an adult to heal yourself when you’re a survivor of childhood trauma.”



by Elizabeth

Elizabeth Ayik is based out of L... numerous nat... and commero... character-dri... conversations

# OUR ART: THE OLIVE FILM COLLECTION

Art With Impact is committed to sharing diverse voices on experiences related to mental health, and the eight films added to our library this year do just that. With winners from the UK, Canada, and the United States, the films address topics ranging from suicide to identity, and various intersections impacting access to services for treatment of mental illness.

h Ayiku

u is a filmmaker in editor  
.A. She has worked on  
rrative shorts, documentaries  
ials. Her goal is to make  
ven narrative films that will start

## THE CHAIR



A young woman suppressed by physical and emotional abuse meets her utter end and must either break, or rediscover herself.

by Sean Sonnenberg & Kat Roman



Kat and Sean began their respective film careers in Washington DC where they cut their teeth in the documentary world. "The Chair" was their first collaboration and worked as a proof of concept of their creative compatibility, both are compelled to make content that creates empathy. They now are partners in life and art, living in NYC, and on a mission to tell stories that emotionally transports the viewer.

## STILL HERE



Jason was in Grade 5 when he started having feelings for other boys. Because of those feelings he was called names, beaten up, and even sexually assaulted. Now Jason is using art to open up – he is asking his audience to question what we actually mean when we talk about 'bullying.' Jason was part of the 'Still Here Project' which consists of interviews with people from the LGBTQ community who share their experiences of depression and suicide.

by Brittany Denison



Britney Dennison works with the Research Advisor for Men's Health Research at the University of British Columbia. She is also the deputy director of the Global Reporting Centre where she specializes in mental health reporting and international journalism. She beautifully captures Jason showing his portfolio of artwork in her film.

## HANGING



Anxiety is the world's most common mental health condition, but something few candidly speak about. Personal and intimate, the contributors talk via smartphones about their relationships with anxiety in their place of comfort, mixed with imagery and sequences inspired by the filmmakers' own experiences.

by Nick LeDonne



Stephen is a London based director. He has been commissioned to direct a portrait film for the Tate's Queer British Art exhibit and also produced a 40-minute Mykki Blanco documentary about black queer alternative culture. Lily is a director and photographer who is especially interested in creating narratives around women, heartbreak and intimacy.

## TILL DEATH DO US PART



Eric Bass explores the role of comedy in raising awareness of mental illness; chronicling a man and his Obsessive Compulsive Disorder who attend couples counseling to learn how to live together.

by Eric Bass



Eric Bass is a filmmaker from Massachusetts who recently moved to Los Angeles to find his path in the industry. In 2016 he graduated from Ithaca College where he primarily studied sound design for film. 'Till Death Do Us Part' is one of Eric's first directing experiences.

## AUTOBIOGRAPHY OF A BODY



Autobiography of a Body is a Cinemoem created by the spoken-word poet Daniel Mark Patterson (aka DMP) and Randy Kelly. It is a poem about growing up, growing into yourself and the sometimes long, lonely road to self-acceptance.

by Randy Kelly



Randy Kelly is an award-winning film and television director, editor and cameraman based in the Ottawa area in Ontario, Canada. Over the last 20 years, Randy has worked on dramatic TV series, lifestyle series, documentaries, short and feature-length films, cinemoems and music videos in both English and French, with projects broadcast over networks in Canada and abroad.

## SAL TRAN



In this short documentary a queer, nonbinary, Vietnamese filmmaker reflects on staying grounded and empowered through battles with suicidal depression and PTSD.

by Kim Huynh



Kim Huynh is an award-winning San Francisco-based filmmaker and photographer from Honolulu, Hawai'i. She has a passion for social activism and frequently operates as a one-woman production crew, striving to shed a spotlight on untold stories that inspire and awaken. Sal Tran is the first piece in a documentary series that profiles artists with lived experience of mental health issues.

## A SHORT FILM ABOUT ANXIETY



Anxiety is the world's most common mental health condition, but something few candidly speak about. Personal and intimate, the contributors talk via smartphones about their relationships with anxiety in their place of comfort, mixed with imagery and sequences inspired by the filmmakers' own experiences.

by Lily Rose Thomas & Stephen Isaac-Wilson



Stephen is a London based director. He has been commissioned to direct a portrait film for the Tate's Queer British Art exhibit and also produced a 40-minute Mykki Blanco documentary about black queer alternative culture. Lily is a director and photographer who is especially interested in creating narratives around women, heartbreak and intimacy.

## RELEASE



Release is an experiential film about stress and anxiety as experienced by middle-school kids, and offers a basic lesson in mindful breathing as an antidote.

by Julie Bayer Salzman & Josh Salzman



Julie and Josh Salzman are a husband and wife team who consider mental health to be their ultimate passion topic when it comes to filmmaking. Their eventual goal is to have six films on various mental and emotional states of the mind, and so far they have two. The focus of their next films will be around depression, and then trauma in college.

# OUR IMPACT: LIVES CHANGED



**3,353 STUDENTS**  
ATTENDED MOVIES FOR MENTAL HEALTH  
AT **77** WORKSHOPS



I feel more knowledgeable about mental health  
and relieved at the amount of help offered.”  
- STUDENT ATTENDEE, SAN JUAN COLLEGE, NEW MEXICO

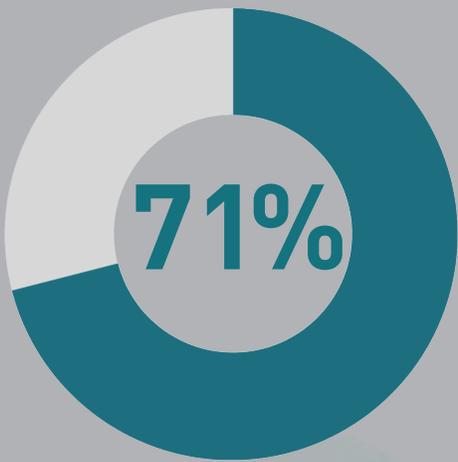
Movies for Mental Health workshops empower students to tell their own stories and explore their own truths related to mental health and wellness. The media tells us messages about mental illness, and it's our responsibility to decode them and determine whether they hold true for ourselves and those around us. M4MH inspires students to be active media consumers and challenge the status quo around misconceptions that further stigmatize and alienate those living with mental illnesses.

There are three parts to each Movies for Mental Health workshop: creating a brave space, exploring ideas, and connecting with resources. Trained AWI facilitators prioritize student emotional safety through a wide range of facilitation tools, observation strategies and referral techniques; one of which includes having at least one licensed mental health professional available for student support.

Attendees watch three curated short films from AWI's OLIVE Film Collection, selected in advance with consultation from the campus community. Our facilitators hold space to discuss each film in small and large groups through prompts and reflective dialogue. Selected films are intended to portray a range of filmmaking styles, speak to multiple mental health themes, and have a diversity of genders and ethnicities to demonstrate that mental illness truly does not discriminate.



# OUR IMPACT: DIRECT ACTION



OF STUDENTS WHO ATTENDED MOVIES FOR MENTAL HEALTH SAID THEY WERE **MORE LIKELY TO SEEK SUPPORT FOR THEIR MENTAL HEALTH** AS A RESULT OF THE EXPERIENCE



Through a panel discussion, attendees hear directly from young people with lived experience with a mental illness who share their stories of resilience, navigating support, and the lessons they have learned about their wellness along the way. By seeing their peers speak openly and fearlessly about their mental health challenges, students are actively overcoming barriers that may have prevented them from getting help of their own.



Through this panel students also learn about free and low-cost campus and community mental health resources available to them. By bringing the humans in the room to represent the faces of support and allow for further engagement through a Q&A and resource booths, students learn exactly how they can make use of accessible resources and share this information with those in their lives who may be in need of additional support.

# 105 OFF-CAMPUS RE

PRESENTED ABOUT FREE OR LOW-COST SERVICES AVAILABLE

# 155 STUDENTS

SHARED THEIR MENTAL HEALTH STORIES  
WITH THEIR PEERS ON OUR PANEL



Very honored and humbled to be a part of the AWI event. Thank you for providing us with space and the opportunity to share my story. I loved how the audience had the space to share their feelings, thoughts, and insights - very reflective.”

- STUDENT PANELIST, UNIVERSITY OF CINCINNATI

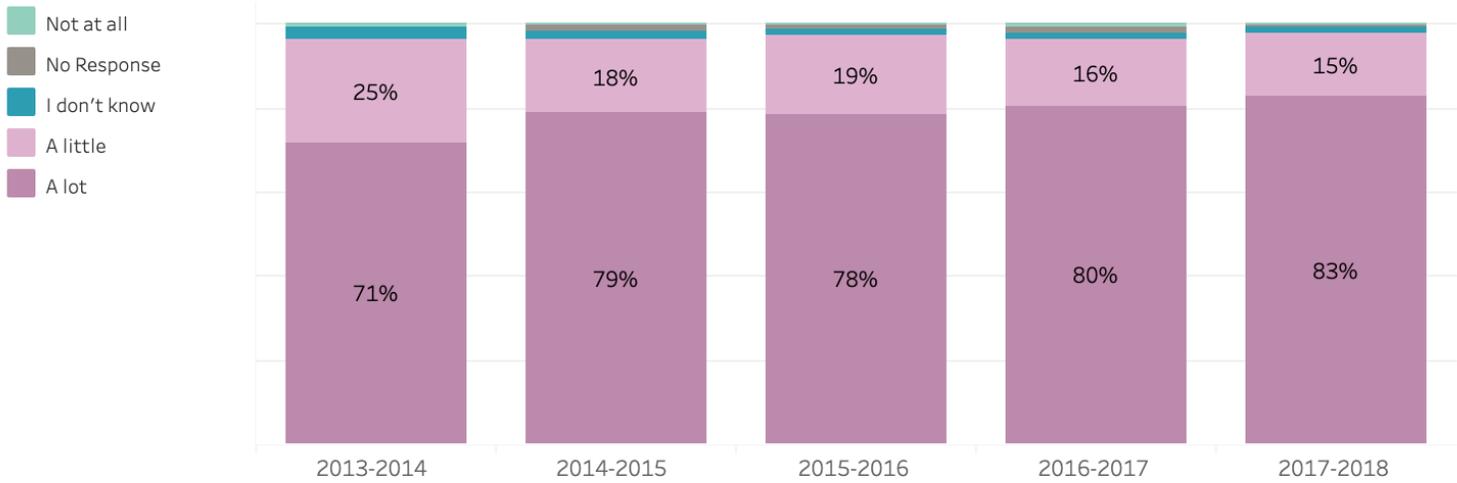
## SOURCES

TO STUDENTS

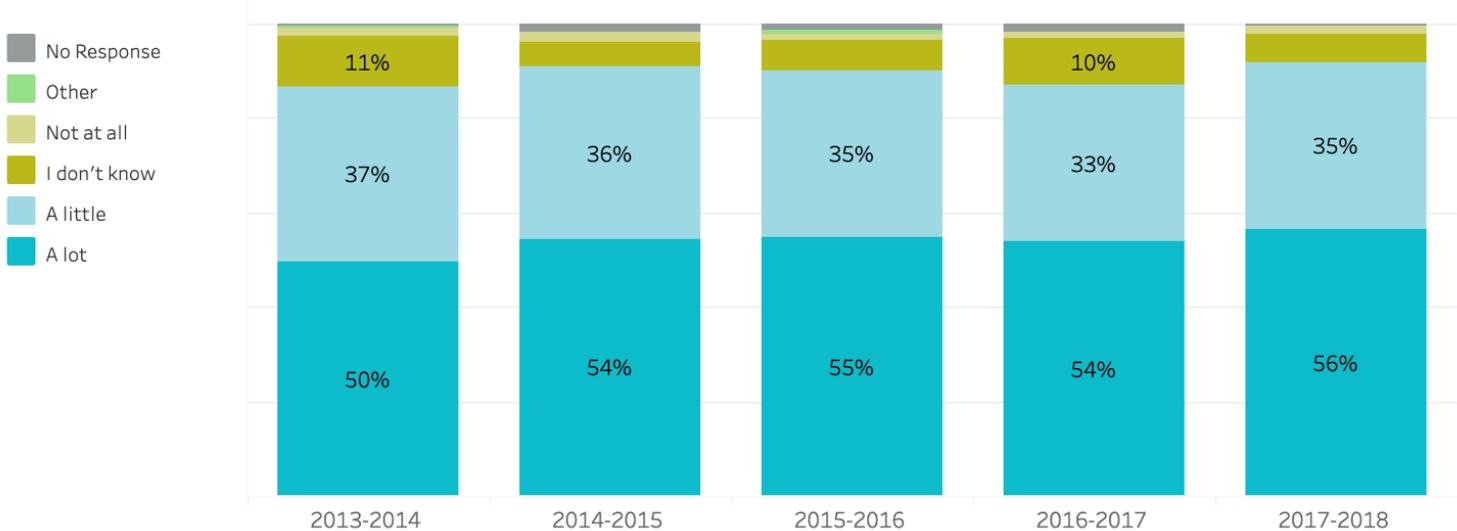
# OUR IMPACT: OVER TIME

## Awareness and Stigma

In your opinion, did this event create awareness of mental health issues?



In your opinion, did this event reduce stigma related to mental illness?





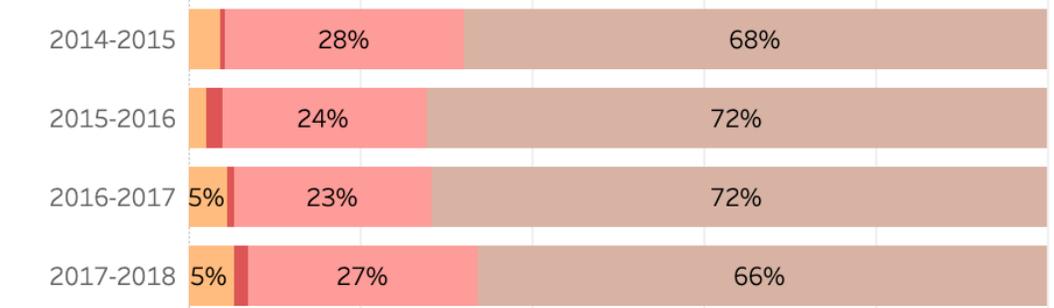
Movies for Mental Health is a must-see event that teaches you about mental illnesses, the stigma around them and how to overcome the fear and seek help”

- STUDENT, HARTNELL COLLEGE

### Gender

- Gender**
- Female
  - Male
  - Other
  - No Response

**Annual Period**



### Ethnicity

- Ethnicity**
- White/Caucasian
  - Hispanic/Latino
  - Black/African American
  - Asian/Pacific Islander
  - Aboriginal / First Nation ...
  - Other
  - No Response

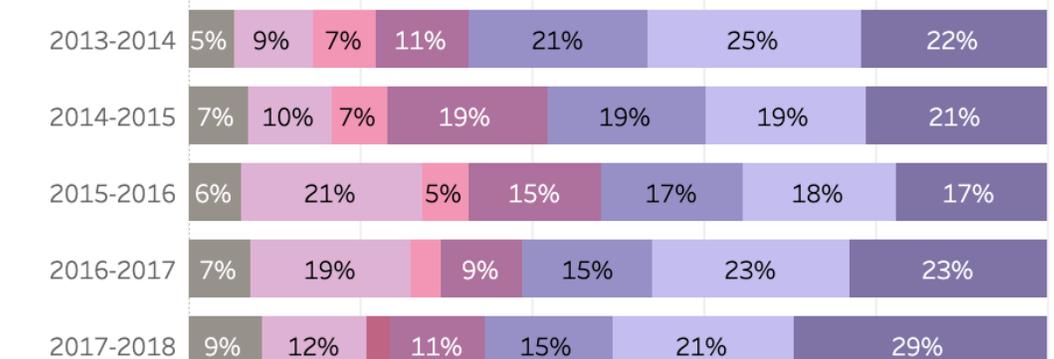
**Annual Period**



### School Year

- School Year**
- First
  - Second
  - Third
  - Fourth
  - Fifth
  - Fifth+
  - Other
  - No Response

**Annual Period**



\*We're seeing more first year students at workshops than ever before, meaning more opportunities for early intervention.

## BOARD OF DIRECTORS

### U.S.A.

JOANNA GONZALES  
RN, BOARD VICE PRESIDENT

Pasadena, CA  
Outreach RN at Los Angeles County Department of Health Services, Housing for Health Program

KATIE GUERNSEY  
BOARD SECRETARY

Los Angeles, CA  
Senior Product Manager at Fullscreen, Inc.

SARA LEONARD  
BOARD MEMBER

San Diego CA  
School Principal at San Diego Metropolitan High School

DAWN MCGUIRE  
MDIV MD FAAN, BOARD TREASURER

Oakland, CA  
Chief Medical Officer at OrthoTrophix

VANDANA PANT  
BOARD MEMBER

San Francisco, CA  
Senior Director, Strategic Initiatives at Druker Center for Innovation, Sutter Health: Palo Alto Medical Foundation

CARY MCQUEEN  
BOARD PRESIDENT

San Francisco, CA  
Founder of Art With Impact

SHERRY THOMAS-ZON  
BOARD MEMBER

San Francisco, CA  
Chief Revenue Officer / CMO at Retailigence  
Product Consultant, Mobile at Macys.com / Bloomingdales.com

# E: OUR GREATEST RESOURCES

## CANADA

CARY MCQUEEN

**BOARD PRESIDENT**

San Francisco, CA  
Founder of Art With Impact

FARYL REISMAN

**BOARD TREASURER**

Toronto, ON  
Owner, Faryl Reisman Pilates

MEGAN ROWNEY

**BOARD MEMBER**

Toronto, ON  
Fundraising Professional, Amnesty  
International

KATHERINE VANDERBERG

**BOARD MEMBER**

Toronto, ON  
Principal, Feldman Daxon Partners Inc.

## VOLUNTEERS

Jaime Lang  
Janani Sekar  
Jenn Pliner  
Pooja Shah  
Chai Reynolds  
Yasemin Merwede  
Warda Haq  
Caroline Rhoads  
Blane Asrat  
Neha Patel  
Danessa Mayo  
Ethan Guttman-Goldstein  
Cami Gordon  
Lisa Jaffee  
Annie McGrath  
Tia Hill

Amanda Carboni  
Lauren Jones  
Morgan Hood  
Blair Davis  
Gabby Uliano  
Liana Manuel  
Thelma Gruss  
Sujahni Blacker  
Michael Mauro  
Haley Aronow  
Hayden Ton  
Maliha Hoss  
Grace Woodward  
Arianna Arias  
Dale White  
Joyce Endaya  
Siobhonn Job

# 2017-2018 CORE STAFF



## **CARY MCQUEEN** **Founder and Executive Director**

Cary is a firm believer that art is the answer (and it doesn't even matter what the question is). She considers mental health to be the foundation of all social justice and, through Art With Impact, works to create learning environments that explore this rich subject through the power of art and creativity. In previous professional incarnations, Cary was the Executive Director of the Center for Arts Management and Technology, a research center at Carnegie Mellon University (CMU); and a research advisor for students' capstone projects in CMU's Masters in Arts Management program. She has also worked as a consultant to nonprofit arts organizations to create programs and strategies that engage art enthusiasts in meaningful ways. With clients like The Andy Warhol Museum and EthnoGraphic Media she developed a wide-range of strategic communication programs from Internet-based donor cultivation and acquisition to grassroots film engagement campaigns.



## **MAYA GRODMAN** **Program Director**

Maya is equal parts artist, therapist, and activist, and is so thrilled to get to satisfy all of them while working with Art With Impact. She grew up a third culture kid, being Swedish and American, but lived primarily in Geneva, Switzerland. She graduated summa cum laude from Tufts University, double majoring in Drama and Peace & Justice Studies, and holds a master's degree in Counseling Psychology: Drama Therapy from the California Institute of Integral Studies. Maya is on the Speakers Bureau for RAINN (Rape, Abuse and Incest National Network), and has worked in various capacities with PFLAG (Parents, Family and Friends of Lesbians and Gays). As an artist, she has participated in a variety of performances over the years, including devised theater, modern and contemporary dance, and various plays and musicals. Maya is passionate about working with mental health in part because of her own experience with an eating disorder, depression and anxiety, and as a survivor of sexual violence with PTSD. The arts have always been a part of Maya's personal healing journey, as well as her activism and work in communities. She is committed to creating a world in which people can share themselves with the people around them - connecting, healing and growing together.



## **NATALIE DALEY** **Program Director, AWI Canada + Social Media Manager**

Natalie's background around youth engagement includes coordinating a leadership and self-awareness program for young women in high schools in the Region of Peel, and developing program coordination and workshop facilitation while interning for a community development non-profit in Tanzania. She completed a post-graduate degree in International Development and Project Management at Humber College, previously receiving her B.A in Anthropology from Laurentian University. She is also a certified Living Works safeTALK trainer, and is inspired to reduce taboos around suicide in communities in Canada. Natalie is the driving force behind AWI Canada and is responsible for facilitation, programming, outreach, fundraising and partner relationships for our Movies for Mental Health program north of the border. She also engages students and advocates daily through AWI's social media platforms. Natalie is committed to providing unique ways for students to engage in conversations around mental wellness.

# 2017-2018 CONSULTANTS



## **BRETT EXNOWSKI** **Web Magician**

Brett is a combination of front-end developer and magician. No matter how many projects he's working on, he relentlessly churns out flawless code at lightning speed. Brett is also a thoughtful problem solver who constantly adapts to new situations and technology. Brett was pursuing a degree in Psychobiology at UCLA and bound for med school when he started tinkering with code as a way to relax and unwind in his spare time. Fifteen years later he's best-in-class when it comes to bringing digital products to life for clients.



## **ERIN MORGAN** **Bookkeeper**

Erin's passion for helping others in the non-profit world drew her to Art With Impact. She found herself connecting with AWI's mission and vision as a way to continue her journey in helping others find their own path of meaning. Erin grew up in Lawrence, Kansas and attended The University of Kansas for her undergraduate business degree, and subsequently earned a Master in Professional Accounting from the University of Texas. Erin's diverse professional background, in both the non-profit and for-profit industries, allows her the adaptability and insightfulness to provide meaningful financial support to organizations she believes in. She currently resides in Austin, TX with her two dogs, and brings to AWI her expertise in budgeting, process improvements, and all things financial reporting. She is thrilled to be a part of the Art With Impact team. In Erin's free time, you can find her hitting the trails in downtown Austin or exploring the world of live music.



## **MEGAN ROSE** **Visual Designer**

Megan Rose is a visual designer specializing in user-focused interactive design. After earning a BFA in Graphic Design from Northeastern University, she began her career in Los Angeles, working at a digital design firm. She now works at another digital agency in NYC. As a lifelong lover of the arts and a compulsive creator, she has always been interested in the intersection of mental health and artistic expression, perhaps stemming from a stint working at a mental health facility for teenagers while at university. Megan is responsible for the design behind Art With Impact's website as well as the 2015-16 Movies for Mental Health poster, 2014-15 annual report, and so many more.



# 2017-2018 MOVIES FOR MENTAL HEALTH FACILITATORS



## LEYLA ERASLAN

Leyla is equal parts therapist intern, writer and artist, and full-time weirdness aficionado. Leyla is a graduate of John F. Kennedy University's Expressive Arts Therapy program in 2015. She is an East Coast transplant in the Bay Area, where she works primarily with youth and young adults, utilizing creative expression for growth and healing. She also works with and writes for The Body Positive, an organization dedicated to supporting people reclaiming self-love.



## KATE GRIFFIN

Kate is a collaborative educator, non-profit leader, and storyteller who has worked in higher education, served as Executive Director for a leading Native American rights organization, and played leadership roles in the fields of social justice, social entrepreneurship, and social services for more than fifteen years. A PhD in American Studies, she created and led a collaborative oral history project called San Francisco Seniors Remember. She was co-founder and director of Storefront Institute, a public arts and humanities organization that offers public discussion-based programs on everyday life issues and well-being.



## BETH KILLIAN

Beth Killian is a Providence, RI based songwriter, youth worker, mentor and advocate. After earning a degree in Public and Community Service Studies from Providence College, she spent two years teaching in Dar es Salaam, Tanzania, through the Jesuit Volunteer Corps, where she used dance, film, and music to connect with students and foster cross-cultural conversations about health and wellness. She also works at a teen-center as a job coach and mentor, assisting youth who have experienced trauma take positive steps toward self-sufficiency. She is also pursuing the folk-rockstar dream of singing in a three-part-harmony acoustic band.





### **VICTORIA MOYER**

Victoria Maria Moyer is an educator, artist, and facilitator of transformative journeys. She has taught youth at The Putney Summer School in Vermont, at the Hartley House and Manhattan Country School in New York, and for two years developing and leading the theatre program at King's Academy. Victoria is also certified by the International Association of Counselors and Therapists as a Hypnotherapist and is passionate about utilizing her blended research in body-mind psychology, creativity, linguistics, consciousness, community dynamics, and trance states to facilitate growth and change in unique ways.



### **LESLIE POSTON**

Since entering her first writing program intensive at age 10, Leslie has been a true believer in the ability of words and images to evoke healing and inspiration. Since graduating from Stanford University, she has crafted a 15-year nonprofit career at the nexus of teaching, writing and facilitation in both marginalized communities and the world of elite higher education. Previously, she ran the country's largest creative writing program for incarcerated youth as well as re-entry services for the formerly incarcerated youth and young adults.



### **PAUL SANBAR**

Paul Sanbar has spent a lifetime in pursuit of nudging others towards their goals and dreams, whether it be through therapeutic means, powerful coaching questions, or merely by performing inspirational poetry. As a Professional Certified Coach [PCC] with the International Coach Federation, he married his love for entrepreneurship, creativity, and personal development to create his niche as a young adult Launch Coach, specifically working with aspiring creative professionals



### **JAMARI M. WHITE**

Jamari is a Buckeye-born and raised social worker, healer, and creative with a passion for working with diverse youth and young adults. He graduated from The University of Chicago with an A.B. in Comparative Human Development and received his MSW from The Ohio State University. Jamari has worked in a number of mental health and social change arenas, including college mental health, sexual violence prevention education, and community arts.

# OUR FINANCIALS: USING RESO

## STATEMENTS OF ACTIVITIES

### Art With Impact United States

Income	Unrestricted	Temporarily restricted	
Earned Income	\$73,668		
Individuals	\$14,820		
Special Events	\$12,310		
Government	\$72,800		
Foundations	\$134,200	\$125,000	
Corporate	\$1,439		
<b>Total Income</b>	<b>\$309,237</b>	<b>\$125,000</b>	<b>\$434,237</b>

Expenses	Program	Fundraising	General and Administrative	Total
<b>Personnel</b>				
Employee Salaries	\$78,811	\$14,565	\$7,069	\$100,445
Payroll and Fringne Benefits	\$14,873	\$2,677	\$3,591	\$21,141
Independent Contractors	\$32,462			\$32,462
Professional Fees		\$5,679		\$5,679
<b>Total Personnel Expenses</b>	<b>\$126,146</b>	<b>\$22,921</b>	<b>\$10,660</b>	<b>\$159,727</b>
<b>Non-Personnel</b>				
Advertising and promotion	\$3,757	\$327		\$4,084
Dues and Subscriptions	\$82	\$1,295	\$90	\$1,467
Conferences	-	-	-	-
Insurance	\$759	-\$7		\$752
Office and Administration	\$5,092	\$55	\$624	\$5,771
Printing, Postage and Shipping	\$2,047	\$124		\$2,171
Travel	\$33,044	\$2,804	\$1,821	\$37,669
Production and Event Costs	\$21,220	\$945	\$299	\$22,464
Interest Expense			\$240	\$240
Depreciation	\$445			\$445
Other Operating Expenses*	\$17,698	\$1,357	\$3,720	\$22,775
<b>Total Non-Personnel Expenses</b>	<b>\$84,144</b>	<b>\$6,900</b>	<b>\$6,794</b>	<b>\$97,838</b>
* In-kind expenses, bank fees, debts written off				
<b>Total Expenses</b>	<b>\$210,290</b>	<b>\$29,821</b>	<b>\$17,454</b>	<b>\$257,565</b>
<b>Total surplus (loss)</b>				<b>\$176,672</b>

### Art With Imp

Income	Unrestricted
Earned Income	\$26,990
Individuals	\$3,295
Special Events	\$8,234
Government	-
Foundations	\$29,000
Corporate	\$2,000
Related party (AWI US)	6084.73
<b>Total Income</b>	<b>\$75,604</b>

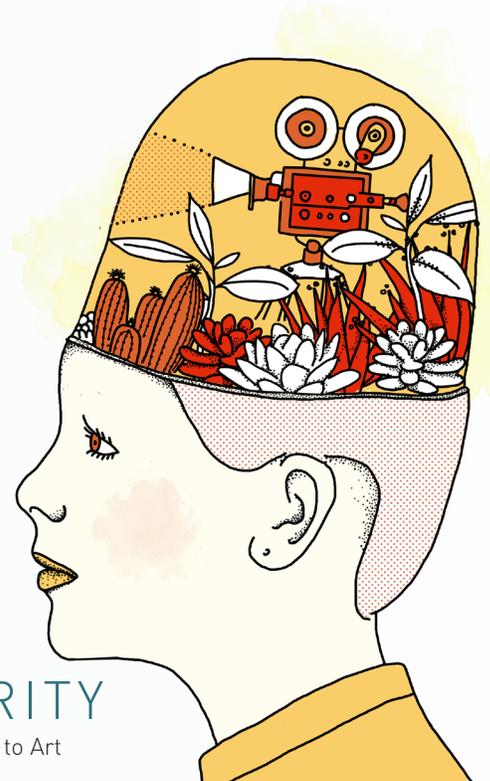
Expenses	Program	F
<b>Personnel</b>		
Employee Salaries		\$22,424
Payroll and Fringne Benefits		\$3,574
Independent Contractors		\$1,061
Professional Fees		
<b>Total Personnel Expenses</b>		<b>\$27,059</b>
<b>Non-Personnel</b>		
Advertising and promotion		\$1,695
Dues and Subscriptions		\$304
Conferences		\$396
Insurance		\$192
Office and Administration		\$135
Printing, Postage and Shipping		\$3,869
Travel		\$12,552
Production and Event Costs		\$3,120
Interest Expense		-
Depreciation		-
Other Operating Expenses*		\$477
<b>Total Non-Personnel Expenses</b>		<b>\$27,059</b>
* In-kind expenses, bank fees, debts written off		
<b>Total Expenses</b>		<b>\$27,059</b>
<b>Total surplus (loss)</b>		

Art With Impact is a tax-exempt organization under section **501(C)3** of the Internal Revenue Service tax code, with assigned EIN #27-3321428. Your donations to Art With Impact are tax-deductible to the full extent allowed by law.

# SOURCES WISELY

## Impact Canada

Fundraising	General and Administrative	Total
		<b>\$75,604</b>
\$6,951	\$1,398	\$30,774
\$478	\$2,522	\$6,573
-	-	\$1,061
\$963	\$558	
<b>\$8,392</b>	<b>\$4,478</b>	<b>\$38,408</b>
\$447		\$2,143
	\$45	\$349
		\$396
		\$192
\$685	\$997	\$1,816
\$442		\$4,311
\$66	\$1,401	\$14,019
	\$124	\$3,244
-	-	-
-	-	-
		\$477
		<b>\$26,947</b>
\$8,392	\$4,478	\$65,355
		<b>\$10,249</b>



Art With Impact Canada is recognized as a **NATIONAL CHARITY** by the Canada Revenue Agency, registration number 803846724RR0001. Your donations to Art With Impact Canada are tax-deductible to the full extent allowed by law.

# OUR FINANCIALS: USING RESO



Art With Impact is a tax-exempt organization under section **501(C)3** of the Internal Revenue Service tax code, with assigned EIN #27-3321428. Your donations to Art With Impact are tax-deductible to the full extent allowed by law.

## BALANCE SHEETS

	Art With Impact U.S.	Art With Impact Canada
<b>Assets</b>		
Cash and Cash Equivalents	\$147,398	\$14,827
Accounts Receivable	\$8,400	\$4,279
Grants and Pledges Receivable	\$10,000	
Prepaid Expenses	\$5,374	\$1,000
Other Current Assets - due from related party, accrued credit card rewards	\$33,799	
Fixed assets - net	\$696	
<b>Total Assets</b>	<b>\$205,667</b>	<b>\$20,106</b>
<b>Liabilities</b>		
Accounts Payable	\$2,653	\$9,989
Accrued Expenses	\$2,092	
Deferred Revenue	\$1,200	\$1,020
Other Current Liabilities - due to related party	\$8,999	\$30,562
<b>Total current liabilities</b>	<b>\$14,944</b>	<b>\$41,571</b>
<b>Net Assets</b>		
Unrestricted	\$65,723	-\$21,465
Temporarily restricted	\$125,000	
<b>Total Equity</b>	<b>\$190,723</b>	<b>-\$21,465</b>
<b>Total Liabilities and Equity</b>	<b>\$205,667</b>	<b>\$20,106</b>

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# OUR PARTNERS: MAKING CHA

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Feldman Daxon | Partners Inc | SerenITaas Inc.

### In Kind Donors:

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Ace Hill Beer | Diamond Estates | Mad Jack

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To Donate to Art With Impact, visit [artwithimpact.org/donate](http://artwithimpact.org/donate)

Everyone has a mental health story.  
Talking about it shouldn't be taboo.

